



# What is Instructional Design

Instructional design, also known as instructional system design (ISD), it can be defined as the creation of instructional materials, modules or lessons.



## BASIC COMPONENTS

1

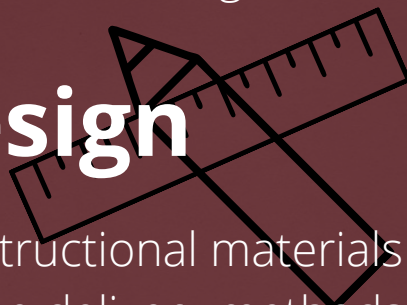
### Analyze



Gathering information about how the learners will view the content, and the project's overall goals.

2

### Design

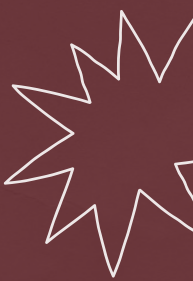


Designing the instructional materials or determining the delivery methods to be used

3

### Develop

The blueprints of the design phase are assembled. Creating the activities that will be implemented.



4

### Implement

Test all materials to determine if they are functional and appropriate for the intended audience.

5

### Evaluate

Determining if the project was successful and revise them if necessary.



## REFERENCES

WHAT IS INSTRUCTIONAL DESIGN? (N.D.-B). MAIN. [HTTPS://WWW.TD.ORG/TALENT-DEVELOPMENT-GLOSSARY-TERMS/WHAT-IS-INSTRUCTIONAL-DESIGN](https://www.td.org/talent-development-glossary-terms/what-is-instructional-design)  
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